



Trevor Matz
President & CEO

Trevor Matz has built and led world class sales and marketing organizations for enterprise software and services companies globally.

Prior to joining Aternity, Matz served as worldwide managing director of Application Integration for InterSystems Corporation where he took Ensemble from launch through recognition as the #1 Integration Platform in HealthCare. Prior to his global responsibilities for InterSystems integration initiative, Matz served as managing director for the Eastern Mediterranean, Middle East, India and Africa after establishing and managing InterSystems' operations in Israel and South Africa.



Before joining InterSystems, Matz was president and CEO of Route Link for eight years, a leading systems integration and groupware development company that he founded and managed. Prior to founding Route Link, he was vice president of Mashov Computers, the exclusive Novell distributor in Israel, where he was responsible for Novell's Israeli operations. His background includes twenty years of technical, marketing and sales management experience in the IT industry.

Matz has a computer science and information systems degree from the University of South Africa.

Eden Shochat
**Vice President Strategic
Planning & CTO**
(Co-Founder)

With over 15 years experience establishing and leading research and development efforts in a variety of software companies, Eden Shochat is a serial entrepreneur and technology specialist.

Prior to founding Aternity, Shochat co-founded Delavenne Enterprises, an analytics-based hedge fund and served as Director of Software Engineering for Savantis Systems, a start-up that developed leading solutions for database virtualization for Fortune 1000 companies. At Savantis, Shochat led the development of the dbSwitch Linux appliance and co-authored three of the four major patents filed by the company.



Before joining Savantis, Shochat served as the Chief Technology Officer for Shells Interactive where he led the development of advanced client-side graphics technologies as well as server-side, internet-based platforms, working closely with the development teams of industry leaders such as Macromedia and Intel®.

Nir Tzur
Vice President, R&D

Nir Tzur is a seasoned technologist and business executive specializing in building and managing world-class development organizations focused on delivering innovative, market- leading Application Performance Management (APM) platforms.

Tzur's background includes more than 15 years of experience in various senior R&D management roles, during which time he was responsible for streamlining R&D processes and increasing organizational and technological agility while building and managing multiple research and development centers globally. Tzur has held senior R&D management positions at BMC Software, Veritas Software, Precise Software, and Symantec.

Tzur earned his MBA from Technion - Israel Institute of Technology and his B.S. in Mathematics from Tel Aviv University.

Raviv Chalamish
Vice President,
Technical Services

Raviv Chalamish has built and managed world class sales engineering teams for leading enterprise software companies in North America.

Prior to joining Aternity, Chalamish served as manager of Mercury Interactive's (now HP Software) New England sales engineering team and was Mercury's lead for the Application Performance Management product experts in the US. New England was ranked as the top region worldwide for several years during his tenure. Under Chalamish's management, Mercury closed the two largest deals in its history.

Before joining Mercury, Chalamish served as director of sales engineering for Teleknowledge, a start-up that developed a monetization, billing and customer care platform for the telecommunications and online content markets. Chalamish was an officer in the Israeli Air Force and holds a BS in Mathematics and Computer Science from Tel Aviv University.

Donna Parent
Vice President,
Marketing

Donna Parent is a high-energy marketer with proven experience leading value-added integrated programs designed to accelerate the trajectory of fast-paced, growing technology businesses.

Prior to joining Aternity, Parent was the director of marketing communications at StreamBase Systems, where she was responsible for developing and leading all global marketing communications initiatives. Her work resulted in solidifying StreamBase's position as the market leader of high-performance Complex Event Processing (CEP) solutions.

Parent has held a number of senior marketing positions at emerging software vendors spanning real-time business intelligence solutions for SOAs and online intelligence applications for monitoring business activity through open Internet resources. In addition, Parent also served as director of marketing communications and public relations at SaaS CRM vendor Salesnet (RightNow Technologies). Parent holds a BA from The University of Massachusetts Boston.

Jeanne O'Byrne
Vice President,
Operations

Jeanne O'Byrne is a strategic thinker and human resources development expert with more than 20 years of diversified operations leadership and experience. Throughout her career, O'Byrne has worked in a broad range of operations-related disciplines, including employee relations, compensation, HR strategic planning, vendor negotiations and contract management, and overall fiscal planning and budget management.

Prior to joining Aternity, O'Byrne served as Vice President of Human Resources at Ness, U.S.A., a flagship business division within Ness Technologies. While at Ness, O'Byrne oversaw all aspects of Ness' talent management and performance-based compensation strategies. In addition to Ness, O'Byrne has also held a number of senior HR and operations positions at software and computer manufacturing companies including Aztec Technology Partners, CIC Systems, and Clearpoint Research Corporation.

O'Byrne studied business management and operations at Augusta College in Augusta, Georgia and served in the U.S. Army as a medical specialist.