**CUSTOMER STORY** 

## Michelin

Implementation of an application performance management solution



### **Challenges**

- Auditing applications during development phases
- Ensuring proactive monitoring and diagnosis of application and infrastructure performance

#### Solution

- Aternity Digital Experience Management
- Riverbed Performance Management\*

### **Benefits**

- Optimized application and infrastructure performance
- Improved diagnosis time thanks to both software and infrastructure root-cause analysis
- End-to-end visibility of applications and infrastructure (during the development phase, in real time and retrospectively)
- Application rollout time reduced by 30%
- Better control of IT investment

Michelin holds a leading position in all tyre markets and services linked to travel and trips. With its leading-edge technology, innovation capacity, product and service quality and strong brands, Michelin is pursuing a global growth strategy and strengthening its effectiveness across the board.

# Challenge: analyzing business applications during their development phase and ensuring proactive monitoring environments

With its prominent international market position, Michelin attaches great importance to the quality of its processes. The company's first experience with network probes was in Asia, in 2002. The aim at the time was to obtain better visibility of the performance of services and business applications.

"Network probes are an effective solution for the continuous observation of application processes. They are capable of measuring application availability and evaluating response times from a network perspective in real time on a dashboard," says Jean-Noël Simonnet, Chief Infrastructure Architect—Michelin. "However, they are not an effective solution for complex application troubleshooting in real time or after the fact, or for qualifying applications during development phases."

## Solution: monitoring network, application and infrastructure performance, proactively and in real time

On the recommendation of one of its clients experiencing similar performance optimization challenges (reducing risks, response times, etc.), the Michelin Group chose to carry out an application and network performance test using Aternity Digital Experience Management and Riverbed Performance Management.

"Our first surprise was the quick implementation and how intuitive the tool was. We then rapidly noticed the initial results, such as: better understanding of response times on the WAN, reduced diagnosis times, and detailed analysis of root causes, all of which were clearly decisive when it came to making our final choice," adds Mr Simonnet.

Rollout of the solution was conducted jointly by Michelin and its IT infrastructure provider, which was responsible for data centre implementation. Implementation took place in two waves: firstly involving the two Clermont-Ferrand infrastructures and, secondly, at the two Montpellier data centres.

In this way, the Riverbed® AppResponse Xpert appliance, integrated into the Group's IT infrastructure, generates an overview of the various flows for any centralized application. Thanks to the dashboard offered by the appliance, the Michelin Group also benefits from this same application and infrastructure visibility, in real time.

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Chief Infrastructure Architect—Michelin

# Benefits: end-to-end application and infrastructure visibility and application rollout time reduced by 30% as a result

"Thanks to Riverbed and Aternity, we are able to support two major processes: qualification of applications during the development phase as well as content visibility of services and business applications," comments Mr Simonnet. "We are also measuring other significant benefits, such as the ability to predict response times on the WAN, as well as being able to investigate after the fact."

Thanks to the impressive storage capacity offered by the AppResponse Xpert appliance, the Michelin Group benefits from 4 days of data backup. This allows the company to analyze network history and troubleshoot, in real time or retrospectively, any faulty applications or infrastructures in order to be better equipped to resolve them.

### Some examples of incidents localized by the solution:

- Identification of a significant increase in bandwidth lasting 30 minutes every afternoon, due to the inappropriate running of a backup process during the day.
- Slowdown in the running of a process. Loading of specifications for a vehicle was sending a request to the entire vehicle catalogue, which slowed down its execution (37 seconds out of 40). By analyzing the web request, Aternity identified the source of the problem, which was then able to be optimized.

The performance management capabilities offered by Aternity and Riverbed enable the Michelin Group to benefit from end-to-end application and infrastructure visibility. Supported by the automatic analysis and identification of defective components, during development

and in production, in real time and after the fact, Michelin now benefits from a corrective and analytical appliance that is competent from one end of the application chain to the other. The Group is now in a position to quickly resolve all types of faults so as to lessen the risk of disruption to the business. As a result, this procedure allows the company to optimize its performance and better target IT spending to get a real return on investment.

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\*Aternity became a division of Riverbed in 2019, and in January 2020 began operating as an independent company in order to drive greater focus on Digital Experience Management. Aternity and Riverbed are close partners and these solutions are still available through integrations from either Aternity or Riverbed.



Aternity, the leader in Digital Experience Management, transforms the employee experience in the digital workplace, with enterprise-scale analytics for every application, all transactions, any device, and all users. Aternity's Al-powered visibility and self-healing control help IT optimize business application performance to improve employee productivity and customer satisfaction, mitigate the risk of IT transformation, and drive down the cost of IT operations.

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